

# RARE DAILY *los angeles*

More Editions: [New York](#) • [Miami](#)  
[Subscribe](#) • [About Us](#) • [Contact Us](#)

- [Home](#)
- [Restaurants](#)
- [Nightlife](#)
- [Style](#)
- [Leisure](#)
- [Gear](#)
- [Travel](#)
- [Celebs](#)
- [Loaded](#)
- [Rare Rewards](#)

- [Restaurants Home](#)
- [Cafés](#)
- [Restaurants](#)

search

All of RareDaily

Search



The iBar at uWink

## Interactive Dining Arrives in Hollywood

uWink opens

Tuesday, June 17, 2008

You're the adventurous type.

All about what's new.

And **uWink** is all about... well, you. Opening today in the Hollywood & Highland Center, and brought to you by Nolan Bushnell (of Pong and Atari fame), uWink is a whole new grown-up way to go out and play.

Fun starts at the entrance, where you use your body to control a wall game (hint: it's a mirror), then moves to the bar decked in dark wood and glowing green lights. Touch screens let you order up cocktails and microbrews, and even customize them down to the salt (or not) on your margarita. Casual comfort food is also just a tap away: from Mac-n-cheese to Braised Short Ribs and Seared Salmon.

Hang out at the first U.S. 12-foot-long iBar, an interactive surface where you can digitally paint the bartop, play games with your friends, and intrigue bar strangers across the room via wall projections. The games are quick and

encourage friendly competition, conversation and the occasional phone number.

When was the last time you played Truth-or-Dare?

Now that's the way to get your party started.

*uWink opens today.*

**uWink**

Hollywood & Highland Center, 6801 Hollywood Blvd., Hollywood

Tel: (323) 466-1800

[uwink.com](http://uwink.com)

- [email](#)
- [print](#)
- [del.icio.us](http://del.icio.us)
- [digg this](#)

## Most Popular

- [Read](#)
- [Emailed](#)
- [Searched](#)

### Read

1. [Gordon Ramsay's Tinseltown Debut](#)
2. [High Steaks In Beverly Hills](#)
3. [A Little Bit of Paris in Santa Monica](#)
4. [Rare Weekend 4.17.08](#)
5. [Seventh Street's Sexy New Restaurant](#)

### Emailed

1. [Interactive Dining Arrives in Hollywood](#)
2. [A Jazz-Inspired Line That Hits All The Right Notes](#)
3. [Bacon-Covered Doughnuts Invade Main Street](#)
4. [A Little Bit of Paris in Santa Monica](#)